



Census 2010 Wyoming Counts Meeting

January 14, 2010

Wyoming State Library

2800 Central Ave.

Cheyenne, WY

1:00 – 3:00 p.m.

1:00 p.m. – Welcome and introductions

1:05 p.m. - Updates about Census 2010

- Wyoming Counts website
- Presentations
- December press release
- Media buy (coming soon)
- Census 2010 promotional items
- Census in the Schools
- Census 2010 Road Tour – (schedule coming soon)
- Wyoming Counts signs
- County fact sheets (coming soon)
- Press talking points (coming soon)
- Questionnaire Assistance Centers, Be Counted Sites
- Census 2010 time-line
- Future press releases
 - o Impact of Undercount
 - o Enumeration on Wind River Reservation
 - o Safety and Confidentiality
 - o Countdown – One month to go

1:30 p.m. – Discussion and development of task list.

Tasks

- Media interviews
- Governor and Legislature Census Day proclamations/resolutions
- Safety and confidentiality
- Individual efforts for Census 2010 promotion
- Newsletter items
- Website content and links

- Public Service Announcements
- Census 2010 on group agenda or for meetings
- Informational table displays
- Handouts at events
- Distribution of materials, brochures, posters, magnets
- Census in the Schools
- April 1, 2010 events

2:45 p.m. – Future meetings, where and when? (February and March)

3:00 p.m. – Adjourn