

## **Census 2010 Wyoming Counts Meeting**

September 24, 2009

McMurry Training Center

2220 N. Bryan Stock Trail Road

Casper, WY

Phone: 307-237-4400

10:00 a.m. – Welcome and Introductions

10:05 a.m. - Executive Committee Report and Updates about Census 2010

10:25 a.m. – Subcommittee Expectations and Outcomes (revisions?)

10:30 a.m. – Breakout Sessions for Subcommittees

11:15 a.m. – Committee Reports and Discussion

11:45 a.m. – Proposed Calendar through April

November 12, 2009

January 14, 2010

March 11, 2010 or March 19 or 20 (Tribal Census Kick-Off)?

April 1, 2010 - Census Day events

12:00 p.m. – Adjourn

### **Updates and Discussion items**

- Status of promotional items
- Partnership Support Program
- Local Census Offices
- Census 2010 Road Tour
- Website
- Messaging
- Radio PSA program
- Major media campaign – January 1, 2010
- Membership and reach

**Subcommittee Expectations and Outcomes:  
Your role in Census 2010 Wyoming Counts**

- Spokespersons for Census 2010 - Communicate the importance of Census 2010 to the people and groups you represent.
- Members can lend local knowledge and expertise to Wyoming Counts to assist in Census 2010 awareness.
- As a subcommittee, identify your target audience. Determine the hard-to-count population that you want to reach.
- Devise strategies to aid in achieving an accurate population count for your respective community.
- Through the subcommittee, what things are you doing to do to reach the hard-to-count population and educate them about Census 2010?
- Use the existing resources of your organization to raise awareness about Census 2010.
- Share with Census 2010 Wyoming Counts members what you have done to promote Census 2010, success stories.
- Provide input and feedback for the development of work plans for Census 2010 Wyoming Counts.