

2010 Census Timeline

2009

- CCC is established
- CCC receives census training
- CCC develops strategy and work plan, holds regularly scheduled meetings.
- CCC spreads word about census jobs and helps with training locations for census workers.

2010

- CCC begins community organization mobilization
- CCC begins 2010 Census publicity campaign and proceeds with census awareness activities
- CCC reminds communities that questionnaires are delivered to every home address

April 1, 2010 - CENSUS DAY

- Local activities are held for Census Day
- Send press release to local paper highlighting Census 2010 activities.
- Households return completed questionnaires
- CCC urges non-responding households to cooperate with census takers
- CCC thanks the community for their participation in the 2010 Census

December 31, 2010

- Census Bureau delivers population counts to the President



Why is Census 2010 Important to Wyoming?

- An undercounted population during the decennial census will affect local governments for the next decade because much of the annual revenue distributions are based on the decennial census population data.
- The State of Wyoming distributes various tax revenue based on decennial census population data. Utilizing Fiscal Year 2008 data, on average, municipalities could lose an estimated \$823 and counties could lose an estimated \$770 in tax revenue annually for each person not counted by the census.
- The amount of Federal funds that Wyoming receives for programs such as Medicaid and highway construction are based on decennial census data. For each person not counted as a Wyoming resident, the state could lose between \$100-\$500 in federal grant money each year.
- Decennial census data are utilized to apportion Congress and define the state legislative districts as well as voting and local government district boundaries.
- An accurate population count is necessary to aid communities in planning decisions such as for healthcare, schools, and transportation.
- Decennial census data are used as the base for intercensal population estimates and other census programs

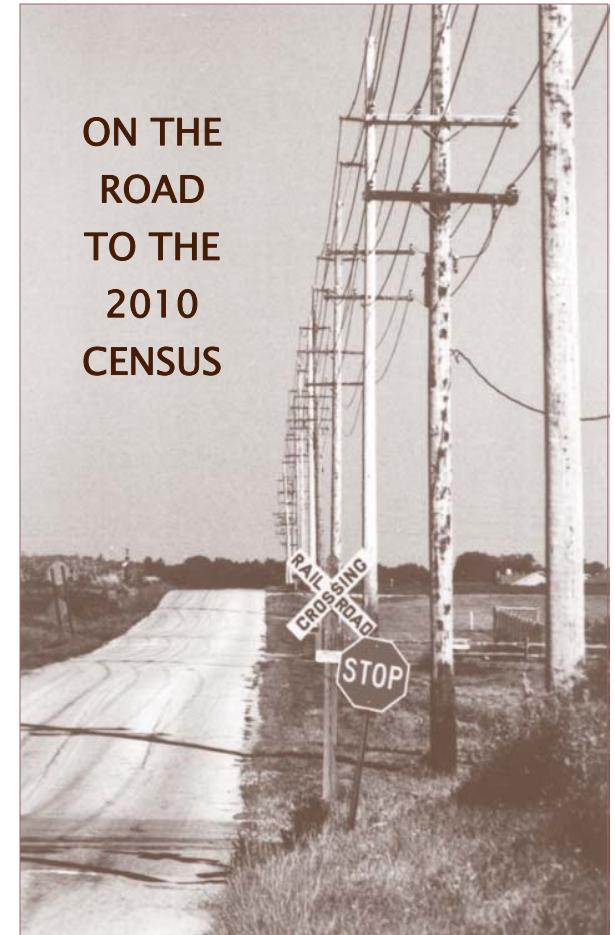
Contact Information

U.S. Census Bureau, Denver Regional Office,
Partnership Program, phone: 720-475-3670,
e-mail: patricia.eloise.rodriquez@census.gov

Wyoming State Data Center, Economic
Analysis Division, Phone: 307-777-7161,
e-mail: abitn@state.wy.us



Complete Count Committee Program



ON THE
ROAD
TO THE
2010
CENSUS

United States[™]
Census
2010

CENSUS 2010

The 2010 Census is on the horizon and the U.S. Census Bureau wants to ensure that every person is counted. The Census Bureau is developing partnerships with state, local, and tribal governments; community-based organizations; faith-based groups; schools; businesses; the media; and others. Through these collaborative relationships, the shared goal of counting all residents in the 2010 Census can be achieved. By being informed about the census and better understanding the census process, residents are more likely to respond to the census questionnaire.



The Complete Count Committee (CCC) Program is key to making this happen in communities all across the country. CCCs incorporate local knowledge, influence and resources to educate residents and promote the census through a locally-based and targeted outreach and promotion effort. CCCs provide a vehicle for coordinating and nurturing a cooperative effort between local governments, communities, and the U.S. Census Bureau. Local governments and community organizations can help the Census Bureau get a complete count in 2010. The role of the CCCs will be to plan and implement local outreach efforts to publicize the importance of the 2010 Census.

www.2010census.gov

Getting a CCC started.....

WHO?

State, local, and tribal governments work together with partners in the community to form Complete Count Committees (CCC) to promote the 2010 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

WHAT?

A Complete Count Committee is a team of community leaders appointed by the highest-elected official to increase awareness about the census and motivate residents in the community to respond to the census.

WHY?

This team's primary focus is to promote the 2010 Census in a particular community and to ensure that **every resident in that area is counted**. Community leaders are most qualified to understand the best way to reach all populations that reside in their area. The team is also best suited to mobilize community resources in the most efficient and cost-effective manner.

WHEN?

The process starts **NOW!** Identify CCC leaders and budget resources where possible to promote the census locally. Identify CCC leaders and members and establish your work plan. In **2010**, you will be ready to implement your plan and lead your community to a successful census count.

HOW?

It's up to you! You know the best way to reach your community. Some activities could include:

- Customized census posters
- Messages in utility bills
- Census banners
- Interfaith breakfast and weekend events
- Newsletter articles and announcements

Early Involvement of State, Local, and Tribal Governments is Crucial



In December 2008, Gov. Dave Freudenthal signed a proclamation to foster awareness of the upcoming census. The Governor encouraged local governments to get involved in census activities to ensure an accurate population count for their community and for the State.

Wyoming Census proclamation:
<http://governor.wy.gov/proclamations/census-2010-awareness.html>

CCC organization and goals:

- Typically there are three types of CCC: State government, local government, and community-based.
- CCC members should include a cross section of community representatives from government agencies, education, business, religious organizations, and the media.
- Target those populations that may be considered hard-to-count. This may include minority groups, transient energy workers, college students, homeless individuals, and low-income areas.
- Keep local residents informed about Census 2010 operations and how important it is for their community to have correct population data.