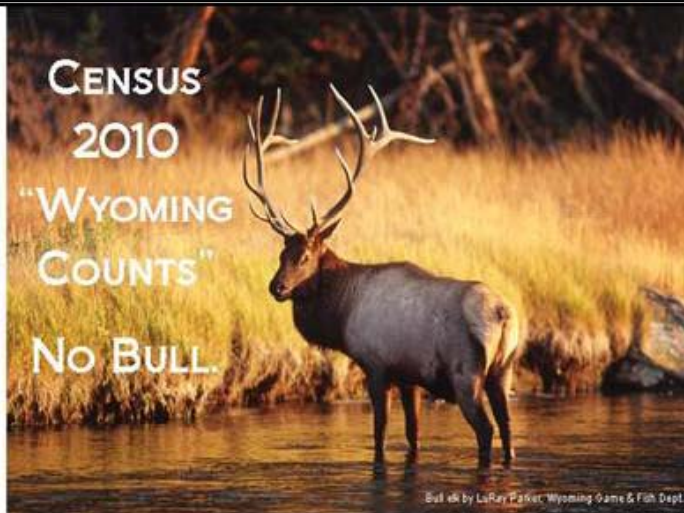




Wyoming - Be Counted!



It's easy, it takes 10 minutes...

Complete your census questionnaire. Play a role in Wyoming's future, be counted on Census Day, April 1, 2010. Counting everyone once, and only once, and in the right place.

http://eadiv.state.wy.us/wyoming_counts



Presented to:
Census 2010 Wyoming
Counts
January 14, 2010

Amy Bittner
Department of Administration &
Information
Economic Analysis Division (EAD)
Wyoming State Data Center

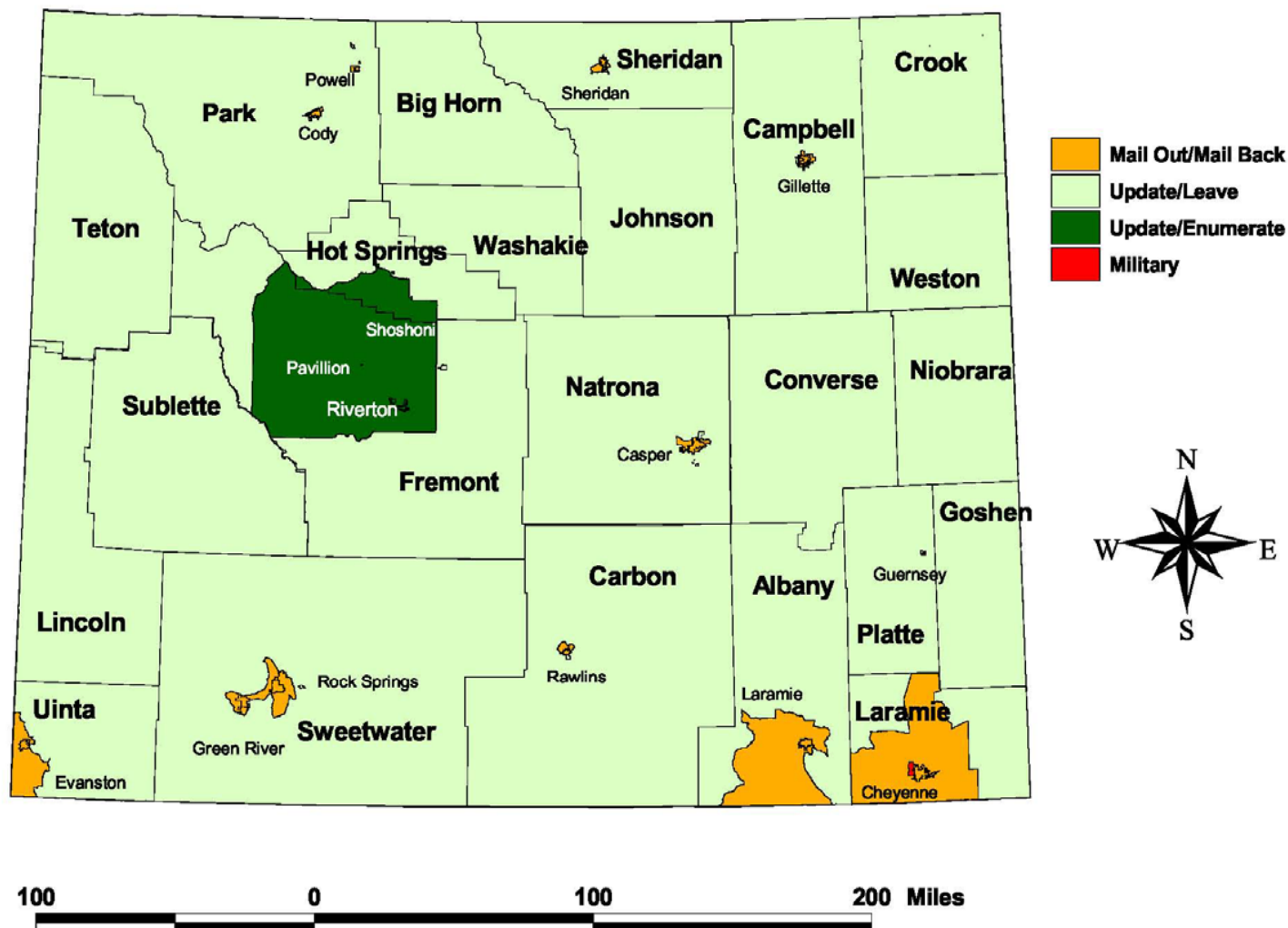
My census projects

- Census 2010 presentations
 - Equality State Policy Center
 - Wyoming Tribune Eagle
 - Cheyenne Rotary (maybe)
- County fact sheets (end of January)
- Press releases
 - Census 2010 Wyoming Counts
 - Impact of Undercount
 - Wind River Reservation enumeration
 - Safety and confidentiality
 - Countdown – One month to go
- Census signs
- Press talking points
- Distributing census materials and promotional items

Census 2010 operations

- Two Local Census Offices in Wyoming: Casper and Cheyenne. Recruiting an estimated 1,400 workers.
- Local Update of Census Addresses and Address Canvassing (completed).
- Housing units will either receive a census questionnaire in the mail, left on their door, or will be interviewed in person.
- Group Quarters enumeration: dormitories, jails/prisons, nursing homes, RV parks, parking lots, campgrounds, migrant worker camps.
- Service-based enumeration (for those experiencing homelessness): Shelters, soup kitchens, outdoor locations.
- Households that do not initially complete their questionnaire will receive a second copy and if still no response, census workers will visit the housing location for an interview.

Census 2010: Types of Enumeration Areas (TEAs)



Where people are counted

- Housing units.
- Group quarters such dormitories, nursing homes, military barracks, prisons/jails.
- Homeless shelters, soup kitchens, RV parks, campgrounds, hotels, and parking lots (if they have do not have a regular place of residence).
- Seasonal residents should complete the questionnaire for where they live a majority of the year.
- Military personnel are counted where they are stationed, unless stationed overseas. Overseas personnel are counted using the military record of home address.
- For other U.S citizens living over seas, such as Mormon missionaries are not counted.
- College students are counted where they are living on Census day, i.e. college residence of a dormitory or housing unit.

Safety and Confidentiality

- Census workers are required by law not to divulge any information.
- By law the U.S. Census Bureau cannot share an individual's responses to anyone including other federal agencies and law enforcement.
- Individual Census records are not released until 72 years later. For example, 1930 census records are available.
- Census worker protocol: Will have to wear appropriate credentials, should never ask to come inside a home, and will not ask for social security numbers or banking information.
- Households will have the opportunity to complete their questionnaire in the privacy of their home. If completed and returned, the chances of a census worker coming to their door is very small.

Questionnaire Assistance

- Questionnaire Assistance Centers (QACs)– Staffed with census employees to provide help to people who are having difficulty completing the form.
- Be Counted sites – People are able to pick up a questionnaire if they did not receive one at their home.
- Language Assistance guides.
- Forms available in other languages.
- Large-print questionnaires by request.
- Teletext Device for the Deaf (TDD) program for hearing impaired.
- Telephone questionnaire assistance.
- Census Bureau is taking applications for QACs and Be Counted sites.

Other Updates

- National and local advertising – local media buy information forthcoming.
- Census 2010 Road Tour: National vehicle and one for the Denver Region (January – April) – schedule forthcoming
- During the enumeration process, can follow real time response rates for areas.
- Census in the Schools.

Census in the Schools

- “2010 Census – “It’s About Us.”
- Program developed by the U.S. Census Bureau to teach children about the importance of the Census.
- Materials are available for different school-age children, grades K-5 and 6-12.
- Census Bureau sent materials in August/September 2009 to school superintendents and principals.
- The Census Bureau is asking schools and teachers to designate a “Census in the Schools” week between January and March.
- Mid-January: Census Bureau will send student take-home materials to school principals.
- Lesson plans, activities, and materials are available on website.
- <http://www.census.gov/schools/index.html>

Time-line for Census 2010

- January is the kick-off for the Census Bureau's major media campaign.
- Mid-February – Early March: Letters sent out to let people know the form is coming.
- Mid-March: Enumeration will commence on Wind River Reservation.
- Mid-March: Questionnaires will be mailed and dropped off at Wyoming residences.
- March – May: Group Quarters enumeration.
- March – April: Service based and transitory location enumeration.
- End of March: Reminder postcards are mailed.
- Census Day is April 1, 2010.
- May-July: Non-response follow-up operations for those houses that have not returned the questionnaire.
- December 31: Population counts are due to the U.S. President.
- February - March 2011: Population data is released to the States for redistricting.



United States[®]
**Census
2010**



Complete Count Committee - Census 2010 Wyoming Counts

Amy Bittner, Coordinator
Wyoming Economic Analysis Division
2800 Central Avenue, Cheyenne, Wyoming 82002
Phone: 307-777-7504; Fax: 307-632-1819
E-mail: abittn@state.wy.us

Next meeting: January 14, 2010 from 1:00-3:00 pm
Wyoming State Library, 2800 Central Ave. in Cheyenne

[Census 2010 Events Calendar](#)

Census 2010 job opportunities

The U.S. Census Bureau is hiring workers to help conduct the 2010 Census in Wyoming.
Phone: 1-866-861-2010.

[More information](#)

How People Are Counted

The U.S. Population is very mobile and some people have unique living situations. Where should a person be counted for Census 2010?

[More Information](#)

2010 Census Radio Public Service Announcement (PSA) Program

Local officials can record a Census 2010 message

On December 3, 2008, the Governor of Wyoming, Dave Freudenthal, issued a [PROCLAMATION](#) declaring the year 2009 as Census 2010 Awareness in Wyoming to show the state's commitment and support to the Census. A statewide Complete Count Committee, Census 2010 Wyoming Counts, was created to help with Census 2010 education and awareness. [Full List of Committee Members](#)

The Committee is comprised of respected community leaders from state and local government, education, business, community and religious organizations. The Committee embodies the importance of cooperative effort between local governments and U.S. Census Bureau to enhance efforts in data collection, recruiting, and promotional activities.

- Goals and Objectives of the Committee
 - Make everyone in the community aware of Census 2010.