



Census 2010 Wyoming Counts Meeting

March 23, 2010

Wyoming State Library

2800 Central Ave.

Cheyenne, WY

1:30 – 3:30 p.m.

Census 2010 Updates – Power Point Presentation,
http://eadiv.state.wy.us/wyoming_counts/WYCounts3-23-10.pdf

March to the Mailbox – April 10

- Ann Redman has volunteered to coordinate this event after Pat Rodriguez with the Denver Regional Census Center contacted her.
- March to the Mailbox is a neighborhood campaign to urge residents in low-responding census tracts to return their Census 2010 form. The Census Bureau provides materials for volunteers to distribute in the neighborhoods. Cheyenne has 5 census tracts that are being targeted for March to the Mailbox.
- The Depot Plaza has been reserved. The event will start here and volunteers will go into the neighborhoods and leave materials at doors.
- The plan is start the event at the Depot around 10 am. Boxes need to be moved and set-up around 9 am.
- Volunteers are desperately needed, no one is responding to Ann's requests for help with the event.
 - o The Census Bureau is supposed to hire someone part-time to help with the event, make phone calls and do some of the coordinating.
 - Ann hasn't heard back from the Census office regarding hiring.
 - o What is needed:
 - Get the word out.
 - Volunteers to put door hangers on the doors of the specified census tracts.
 - Walkers to cover the areas.
 - o Could the National Guard, High School Clubs, Newspaper Delivery, etc. help with distributing the hangers for the doors?
 - Tina Lackey was going to check with the High Schools to see if they have any clubs interested in volunteering.
 - o Would those running for Governor be willing to help out?
- Would like to serve refreshments
 - o Checking with Coke to see if they would like to donate a machine
- Ann will be receiving 50 boxes with door hangers, t-shirts, yard signs, etc. for the event.
 - o Ann had requested the Census Bureau to send fewer boxes of materials, but they said they are required to send all the boxes.
 - o Currently, some of the boxes are being stored in the Dinneen Building.
 - o Tina is going to check to see if the remaining boxes can be stored at the State Library.
 - o Marirose Morris will check to see if she can get truck/trailer to move the boxes.
 - o Should boxes be moved on Friday night to the Depot? Ann will check to see if they can be stored/setup there that evening.
- Census is supposed to do a media blitz for the event.
- Is the Governor going to attend?
- Laramie is going all out for their March to the Mailbox. Ann was going to check to see what they were doing to get some ideas.

Other Census 2010 items:

Ann spoke on the KFBC Garage Sale about the Census 2010 and the March to the Mailbox event. She also delivered Census items to Sierra Hills and the residents were very excited to get them

Tim Monroe said that there have been quite a few events going on in Casper. Here are some of the activities:

- Bookmarks were printed for all the Elementary Schools in Casper.
- Census Contest with the schools – winning class/school will win a pizza party.
- The Home Show was great.
- PSA and School District Contest.