



Census 2010 – Activities and Programs

- Complete Count Committee (CCC) program: It's not too late for local governments and community organizations to form a CCC. This Committee promotes and educates people about Census 2010. CCCs are geared towards reaching those people that might be hard-to-count. Hard-to-count populations are those people that are not likely to fill out the questionnaire. Often times this includes minority populations, transient and homeless individuals, and college students. All the highest elected officials in Wyoming should have received a Complete Count Committee handbook. The State of Wyoming has formed a statewide CCC, *Census 2010 Wyoming Counts*. The U.S. Census Bureau recommends that CCCs be formed by October 31, 2009. The Census Bureau also has a Partnership Support Program to help CCCs and local organizations reach hard-to-count populations. Information about Census 2010 will be posted on the *Census 2010 Wyoming Counts* web site, http://eadiv.state.wy.us/wyoming_counts
- The U.S. Census Bureau is encouraging local governments and organizations to become partners in promoting Census 2010. A partnership agreement form is attached to this document.
- For those local governments that participated in the Local Update of Census Address (LUCA), Option 1 or 2, feedback from address canvassing will be sent to respective local governments in October – December 2009. Appeals must be filed within 30 days of receipt of materials.
- Boundary and Annexation Survey (BAS) 2010: All counties and municipalities will be surveyed in order to provide current boundary updates. For Census 2010 tabulations, the Census Bureau will use boundaries that are effective January 1, 2010. It is important for all areas to submit this information to ensure that the Census Bureau has the correct information on file. BAS will occur earlier this year because of the decennial census. Materials will be sent to local governments at the end of November 2009. Deadline for the submission of BAS is March 1, 2010.
- Boundary Validation Program (BVP): Provides the highest elected official (HEO) with the opportunity to review the Census Bureau's boundary information for that entity before Census 2010 data is tabulated. HEOs will receive these materials. This program is similar to BAS. Deadline for corrections is June 28, 2010.
- The 2010 Census Road Tour will begin January 2010. The Road Tour vehicle will travel throughout the Denver Region and the Census Bureau is soliciting information about the stops it should make. The Road Tour is part of the Census Bureau's grass-roots public relations tour. If you would like the Road Tour to stop in your area for an event, there is a form that you can fill out to request a visit. The Road Tour will run January – March 2010.
- Local Census Office (LCOs) will be opening in Casper and Cheyenne. These offices coordinate the operations for Census 2010 enumeration. The Grand Openings will be held in Cheyenne December 1, 2009 and in Casper on December 3, 2009.
- The media division at the U.S. Census Bureau's Denver Office has a Radio PSA Program that will allow local officials to call and provide a Census 2010 message. That message will be placed into a public service announcement and the Census Bureau will send that message to the appropriate local radio stations. Contact Amy Bittner for more information about this program.

- The Census Bureau will start to mail and distribute Census 2010 questionnaires in March 2010.
- The non-response follow-up will occur May 1 – July 10, 2010. Enumerators will visit housing units that did not return the questionnaire.
- Many different types of informational materials are available on the U.S. Census Bureau's Census 2010 web site, <http://2010.census.gov/2010census/>
- The U.S. Census Bureau's Denver Office is available to give presentations and meet with local Wyoming officials. To request a meeting, contact Pat Rodriguez, Partnership Specialist, phone: 720-475-3670, e-mail: Patricia.Eloise.Rodriguez@census.gov
- The U.S. Census Bureau's Denver Office produces an e-mail newsletter about Census 2010 events. To subscribe to this newsletter, contact Pat Rodriguez.
- If you would like to receive more detailed information about any of the programs or events listed, contact Amy Bittner, State of Wyoming, Economic Analysis Division, phone: 307-777-7161, e-mail: abittn@state.wy.us

State of Wyoming, Department of Administration and Information, Economic Analysis Division
2800 Central Ave., Cheyenne, WY 82002-0060
Contact: Amy Bittner, Phone: 307-777-7161, Fax: 307-632-1819
E-mail: abittn@state.wy.us web: <http://eadiv.state.wy.us>



IT'S IN OUR HANDS

2010 Census Partnership Agreement Form

Thank you for becoming an official 2010 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

Your support as a 2010 Census partner is important. Here's why:

- ▲ Every year, more than \$300 billion in federal funds are awarded to states and communities based on census data. That's more than \$3 trillion distributed over a 10-year period.
- ▲ Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- ▲ Census data affect your voice in Congress. The census determines how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2010 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2010 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2010 Census is in our hands.**

When you complete this form please mail or fax form to the Denver Regional Census Center.

Denver Regional Census Center
Attn: Partnership
6950 W. Jefferson Ave. Suite 250
Denver, CO 80235

Phone 720.475.3670
Fax 720.533.4237

There are many ways your organization can get involved and support the 2010 Census:

**Please check activities in which you are interested in participating.*

- Use 2010 Census drop-in articles, messages and logos in newsletters, mailings, and other in-house communications (e-mail, Web site, etc.).
- Appoint a liaison to work with the Census Bureau.
- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
- Use and distribute educational materials.
- Participate in a speakers bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/ newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: _____

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

Name: _____
 Title: _____
 Organization: _____
 Phone: _____
 E-mail: _____
 Signature: _____
 Date: _____

Name: _____
 Title: _____
 Organization: _____
 Phone: _____
 E-mail: _____
 Signature: _____
 Date: _____

Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.