

News Release

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Outdoor Recreation Economic Statistics, U.S. and States, 2024

New Statistics for 2024; Updates for 2020–2023

Today, the U.S. Bureau of Economic Analysis released new statistics measuring the outdoor recreation economy for the nation, all 50 states, and the District of Columbia. The new U.S. data show the value added of the outdoor recreation economy accounted for 2.4 percent (\$696.7 billion) of current-dollar gross domestic product (GDP) for the nation in 2024 (national table 2). Across states and the District of Columbia, value added for outdoor recreation as a share of state GDP ranged from 6.1 percent in Hawaii to 1.0 percent in the District of Columbia (state table 1).

State Outdoor Recreation Value Added as a Percent of State GDP, 2024

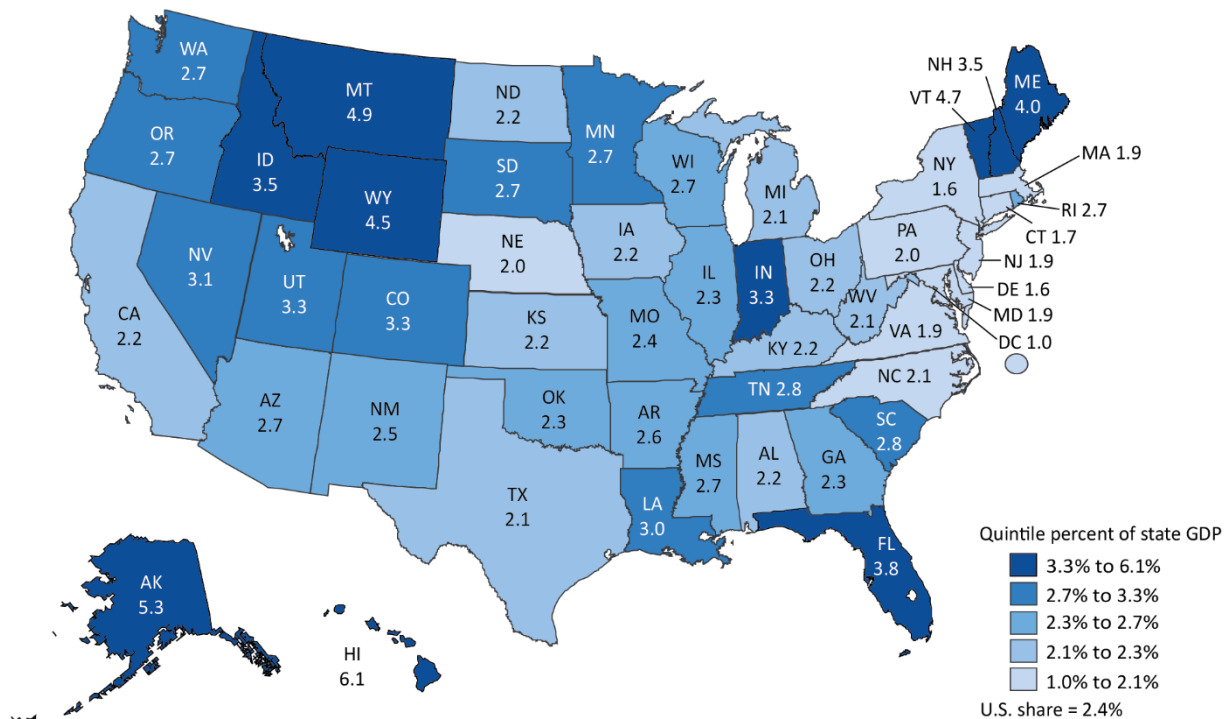


Table 1. Outdoor Recreation Value Added, Employment, and Compensation as a Percent of Total, 2024

| | Total outdoor recreation value added | Percent of total value added ¹ | Total outdoor recreation employment | Percent of total wage and salary employment ¹ | Total outdoor recreation compensation | Percent of total compensation ¹ |
|----------------------|--------------------------------------|---|-------------------------------------|--|---------------------------------------|--|
| | (thousands of dollars) | | | | (thousands of dollars) | |
| United States | 696,658,032 | 2.4 | 5,244,804 | 3.2 | 324,291,599 | 2.2 |
| Alabama | 7,311,563 | 2.2 | 71,755 | 3.2 | 3,410,495 | 2.0 |
| Alaska | 3,780,503 | 5.3 | 24,458 | 6.7 | 1,953,600 | 5.6 |
| Arizona | 15,391,986 | 2.7 | 118,672 | 3.5 | 7,546,063 | 2.6 |
| Arkansas | 4,957,494 | 2.6 | 43,384 | 3.2 | 2,277,467 | 2.3 |
| California | 87,868,369 | 2.2 | 589,354 | 3.1 | 41,958,176 | 2.0 |
| Colorado | 18,127,399 | 3.3 | 137,762 | 4.5 | 9,405,523 | 3.2 |
| Connecticut | 6,023,367 | 1.7 | 50,275 | 2.8 | 2,783,362 | 1.5 |
| Delaware | 1,774,305 | 1.6 | 16,706 | 3.3 | 821,723 | 1.8 |
| District of Columbia | 1,769,102 | 1.0 | 13,657 | 1.7 | 1,036,705 | 0.9 |
| Florida | 65,260,485 | 3.8 | 508,656 | 4.9 | 33,236,092 | 3.8 |
| Georgia | 20,696,409 | 2.3 | 168,231 | 3.3 | 10,131,171 | 2.3 |
| Hawaii | 7,190,762 | 6.1 | 51,118 | 7.2 | 3,604,594 | 5.8 |
| Idaho | 4,514,570 | 3.5 | 39,228 | 4.3 | 2,105,744 | 3.1 |
| Illinois | 26,373,115 | 2.3 | 179,162 | 2.8 | 12,338,773 | 2.0 |
| Indiana | 17,118,694 | 3.3 | 110,044 | 3.3 | 6,887,173 | 2.7 |
| Iowa | 5,874,165 | 2.2 | 47,807 | 2.9 | 2,503,319 | 2.0 |
| Kansas | 5,115,795 | 2.2 | 39,828 | 2.6 | 2,055,130 | 1.8 |
| Kentucky | 6,360,454 | 2.2 | 56,360 | 2.7 | 2,844,623 | 1.8 |
| Louisiana | 9,953,883 | 3.0 | 60,462 | 2.9 | 3,500,614 | 2.2 |
| Maine | 3,933,037 | 4.0 | 32,037 | 4.8 | 1,740,489 | 3.2 |
| Maryland | 10,562,753 | 1.9 | 85,083 | 2.9 | 5,048,494 | 1.7 |
| Massachusetts | 14,559,322 | 1.9 | 107,987 | 2.8 | 7,092,357 | 1.7 |
| Michigan | 15,090,189 | 2.1 | 124,965 | 2.7 | 6,924,848 | 1.8 |
| Minnesota | 13,940,241 | 2.7 | 99,145 | 3.2 | 6,380,418 | 2.3 |
| Mississippi | 4,237,093 | 2.7 | 36,605 | 2.9 | 1,691,191 | 2.1 |
| Missouri | 10,670,678 | 2.4 | 90,581 | 2.9 | 5,152,495 | 2.1 |
| Montana | 3,829,625 | 4.9 | 32,094 | 5.9 | 1,867,112 | 4.6 |
| Nebraska | 3,726,021 | 2.0 | 30,234 | 2.8 | 1,666,726 | 2.0 |
| Nevada | 8,416,105 | 3.1 | 60,742 | 3.8 | 3,930,275 | 2.9 |
| New Hampshire | 4,218,188 | 3.5 | 33,313 | 4.6 | 1,813,281 | 2.7 |
| New Jersey | 16,162,003 | 1.9 | 128,138 | 2.9 | 7,922,031 | 1.8 |
| New Mexico | 3,616,097 | 2.5 | 31,454 | 3.4 | 1,671,939 | 2.4 |
| New York | 37,253,819 | 1.6 | 264,539 | 2.7 | 19,005,171 | 1.7 |
| North Carolina | 17,765,924 | 2.1 | 155,462 | 3.0 | 8,463,727 | 1.9 |
| North Dakota | 1,798,144 | 2.2 | 15,511 | 3.3 | 805,677 | 2.2 |
| Ohio | 20,077,099 | 2.2 | 153,614 | 2.7 | 8,627,589 | 1.8 |
| Oklahoma | 6,103,282 | 2.3 | 50,325 | 2.8 | 2,688,869 | 2.0 |
| Oregon | 8,999,697 | 2.7 | 76,063 | 3.7 | 4,777,146 | 2.6 |
| Pennsylvania | 20,377,451 | 2.0 | 176,752 | 2.8 | 9,500,801 | 1.7 |
| Rhode Island | 2,134,161 | 2.7 | 20,505 | 3.9 | 1,071,666 | 2.4 |
| South Carolina | 10,157,449 | 2.8 | 92,135 | 3.8 | 4,730,189 | 2.6 |
| South Dakota | 2,081,381 | 2.7 | 18,816 | 3.8 | 872,954 | 2.5 |
| Tennessee | 15,575,893 | 2.8 | 114,070 | 3.3 | 6,206,161 | 2.3 |
| Texas | 59,438,205 | 2.1 | 402,103 | 2.8 | 23,497,934 | 1.8 |
| Utah | 9,745,452 | 3.3 | 75,182 | 4.1 | 4,636,372 | 3.1 |
| Vermont | 2,177,207 | 4.7 | 16,682 | 5.1 | 887,995 | 3.5 |
| Virginia | 14,413,679 | 1.9 | 126,038 | 2.9 | 7,013,303 | 1.6 |
| Washington | 23,522,830 | 2.7 | 129,088 | 3.4 | 10,548,924 | 2.4 |
| West Virginia | 2,280,374 | 2.1 | 21,936 | 3.0 | 1,005,864 | 1.9 |
| Wisconsin | 12,039,351 | 2.7 | 100,139 | 3.2 | 5,749,107 | 2.3 |
| Wyoming | 2,292,862 | 4.5 | 16,545 | 5.5 | 900,150 | 3.8 |

1. Based on state-level data from gross domestic product, compensation, and employment estimates published September 26, 2025, on BEA's website, www.bea.gov.

U.S. Bureau of Economic Analysis

Table 2. Value-Added Outdoor Recreation, by State, Selected Activities, 2024

[Thousands of dollars]

| | Total outdoor recreation activities ¹ | Conventional outdoor recreation activities | Boating / fishing | RVing | Snow activities | Other outdoor recreation activities | Amusement parks / water parks | Festivals / sporting events / concerts | Game areas (including golf and tennis) | All other supporting outdoor recreation | Government expenditures |
|----------------------|--|--|-------------------|-------------------|------------------|-------------------------------------|-------------------------------|--|--|---|-------------------------|
| United States | 696,658,032 | 205,433,419 | 38,378,629 | 27,452,884 | 7,641,891 | 132,583,924 | 21,747,656 | 18,377,372 | 28,140,730 | 331,248,885 | 27,391,805 |
| Alabama | 7,311,563 | 2,657,773 | 533,131 | 391,210 | 47,124 | 1,155,673 | 111,971 | 62,247 | 342,629 | 3,189,125 | 308,991 |
| Alaska | 3,780,503 | 468,825 | 120,337 | 79,069 | 33,253 | 581,632 | 22,837 | 9,053 | 20,817 | 2,497,908 | 232,138 |
| Arizona | 15,391,986 | 4,303,557 | 524,771 | 675,183 | 51,290 | 2,569,985 | 185,056 | 412,836 | 819,068 | 7,889,493 | 628,952 |
| Arkansas | 4,957,494 | 1,879,266 | 399,208 | 198,099 | 22,149 | 702,452 | 69,500 | 34,798 | 208,303 | 2,189,499 | 166,278 |
| California | 87,868,369 | 22,233,507 | 3,317,988 | 2,094,731 | 730,464 | 19,340,560 | 5,328,109 | 2,713,296 | 3,175,905 | 42,011,253 | 4,283,048 |
| Colorado | 18,127,399 | 5,479,160 | 736,453 | 582,163 | 1,579,512 | 2,569,833 | 232,691 | 334,568 | 582,056 | 8,798,180 | 1,280,228 |
| Connecticut | 6,023,367 | 2,008,315 | 508,538 | 150,181 | 69,331 | 1,393,769 | 97,288 | 94,631 | 423,461 | 2,440,700 | 180,583 |
| Delaware | 1,774,305 | 449,721 | 85,477 | 50,948 | 4,557 | 244,424 | 30,572 | 7,714 | 84,914 | 1,023,458 | 56,701 |
| District of Columbia | 1,769,102 | 188,021 | 32,563 | 9,045 | 1,824 | 379,878 | 17,217 | 186,678 | 19,824 | 1,060,410 | 140,794 |
| Florida | 65,260,485 | 14,261,309 | 4,355,635 | 1,627,357 | 110,020 | 14,669,835 | 6,524,840 | 1,225,883 | 2,566,177 | 34,598,243 | 1,731,097 |
| Georgia | 20,696,409 | 6,273,464 | 1,148,049 | 474,632 | 108,133 | 3,207,099 | 329,833 | 338,117 | 831,232 | 10,691,930 | 523,915 |
| Hawaii | 7,190,762 | 777,696 | 162,922 | 34,185 | 6,699 | 1,267,324 | 54,163 | 32,314 | 226,824 | 4,920,363 | 225,910 |
| Idaho | 4,514,570 | 1,645,079 | 227,328 | 330,411 | 138,747 | 644,244 | 118,361 | 32,474 | 152,643 | 1,992,094 | 233,153 |
| Illinois | 26,373,115 | 6,876,704 | 1,149,167 | 492,630 | 70,301 | 5,427,093 | 508,736 | 658,517 | 1,222,558 | 12,887,815 | 1,381,502 |
| Indiana | 17,118,694 | 9,612,801 | 1,318,069 | 5,166,114 | 533,079 | 2,364,685 | 173,367 | 319,568 | 446,901 | 4,860,354 | 280,855 |
| Iowa | 5,874,165 | 2,249,010 | 344,705 | 423,919 | 51,841 | 1,412,561 | 124,905 | 59,514 | 363,963 | 2,003,815 | 208,779 |
| Kansas | 5,115,795 | 1,737,373 | 322,523 | 128,756 | 22,686 | 835,890 | 62,467 | 35,377 | 205,371 | 2,308,042 | 234,490 |
| Kentucky | 6,360,454 | 1,857,741 | 285,520 | 192,277 | 10,817 | 945,928 | 106,945 | 82,286 | 205,373 | 3,312,036 | 244,749 |
| Louisiana | 9,953,883 | 2,410,270 | 526,601 | 221,567 | 14,585 | 1,309,980 | 108,276 | 200,937 | 272,035 | 5,889,803 | 343,830 |
| Maine | 3,933,037 | 1,256,134 | 390,149 | 262,465 | 103,365 | 431,640 | 42,310 | 28,096 | 106,003 | 2,150,003 | 95,258 |
| Maryland | 10,562,753 | 2,954,695 | 701,532 | 232,056 | 59,088 | 2,298,858 | 267,376 | 293,408 | 534,243 | 4,558,402 | 750,796 |
| Massachusetts | 14,559,322 | 3,907,926 | 1,011,062 | 215,964 | 119,834 | 3,268,985 | 270,795 | 544,893 | 942,284 | 7,008,467 | 373,944 |
| Michigan | 15,090,189 | 5,361,504 | 1,287,342 | 901,222 | 122,186 | 3,138,763 | 219,767 | 351,111 | 738,214 | 6,252,734 | 337,189 |
| Minnesota | 13,940,241 | 5,050,375 | 1,119,600 | 527,247 | 213,764 | 2,680,590 | 217,496 | 358,239 | 643,145 | 5,684,344 | 524,932 |
| Mississippi | 4,237,093 | 1,432,117 | 243,992 | 175,594 | 6,356 | 697,932 | 50,019 | 11,447 | 160,360 | 1,972,301 | 134,742 |
| Missouri | 10,670,678 | 3,785,882 | 738,916 | 379,297 | 67,804 | 2,426,594 | 344,864 | 430,521 | 512,795 | 4,029,369 | 428,833 |
| Montana | 3,829,625 | 1,191,579 | 149,189 | 238,961 | 77,863 | 560,201 | 20,325 | 15,328 | 130,619 | 1,912,323 | 165,521 |
| Nebraska | 3,726,021 | 1,410,839 | 240,889 | 117,854 | 72,076 | 743,793 | 47,249 | 33,911 | 230,138 | 1,426,402 | 144,987 |
| Nevada | 8,416,105 | 1,817,713 | 338,485 | 256,021 | 69,968 | 1,972,808 | 195,190 | 559,094 | 320,077 | 4,199,179 | 426,404 |
| New Hampshire | 4,218,188 | 1,586,685 | 187,577 | 253,564 | 257,036 | 760,740 | 187,190 | 53,384 | 175,607 | 1,798,448 | 72,314 |
| New Jersey | 16,162,003 | 4,467,293 | 803,114 | 325,483 | 119,074 | 3,325,441 | 439,584 | 473,319 | 775,898 | 7,812,969 | 556,300 |
| New Mexico | 3,616,097 | 888,618 | 101,102 | 185,400 | 96,971 | 563,386 | 150,566 | 33,187 | 99,480 | 1,679,400 | 484,693 |
| New York | 37,253,819 | 8,941,703 | 1,441,639 | 853,562 | 239,830 | 7,832,200 | 500,386 | 2,682,856 | 1,389,817 | 18,688,458 | 1,791,459 |
| North Carolina | 17,765,924 | 5,093,220 | 1,406,434 | 536,931 | 67,376 | 3,369,155 | 331,771 | 556,231 | 828,301 | 8,635,132 | 668,418 |
| North Dakota | 1,798,144 | 563,749 | 100,559 | 116,053 | 7,126 | 246,674 | 11,355 | 15,395 | 50,363 | 858,407 | 129,314 |
| Ohio | 20,077,099 | 6,817,162 | 1,170,917 | 813,614 | 110,014 | 4,157,425 | 638,656 | 492,573 | 984,005 | 8,292,213 | 810,300 |
| Oklahoma | 6,103,282 | 2,093,122 | 307,536 | 366,433 | 57,872 | 938,168 | 91,277 | 98,509 | 256,233 | 2,832,677 | 239,314 |
| Oregon | 8,999,697 | 3,072,918 | 512,578 | 719,618 | 195,939 | 1,622,601 | 127,995 | 198,230 | 336,026 | 3,677,712 | 626,466 |
| Pennsylvania | 20,377,451 | 6,673,491 | 938,912 | 713,795 | 198,246 | 4,657,347 | 589,106 | 781,572 | 1,145,498 | 8,638,283 | 408,329 |
| Rhode Island | 2,134,161 | 518,345 | 210,709 | 30,440 | 7,554 | 360,661 | 25,026 | 27,203 | 85,354 | 1,207,296 | 47,860 |
| South Carolina | 10,157,449 | 3,554,534 | 904,895 | 482,228 | 83,886 | 1,570,880 | 151,855 | 92,891 | 513,326 | 4,702,200 | 329,835 |
| South Dakota | 2,081,381 | 676,868 | 103,981 | 130,248 | 16,423 | 337,667 | 27,493 | 15,962 | 68,462 | 988,793 | 108,053 |
| Tennessee | 15,575,893 | 4,294,419 | 969,704 | 477,406 | 60,512 | 3,386,602 | 376,914 | 1,118,260 | 548,138 | 7,444,476 | 450,396 |
| Texas | 59,438,205 | 17,768,151 | 2,954,995 | 2,677,966 | 229,447 | 9,211,808 | 1,307,207 | 1,109,399 | 1,927,656 | 30,764,482 | 1,693,765 |
| Utah | 9,745,452 | 3,472,820 | 562,921 | 403,419 | 598,196 | 1,385,252 | 167,002 | 149,453 | 352,336 | 4,444,386 | 442,994 |
| Vermont | 2,177,207 | 671,652 | 68,267 | 83,662 | 210,305 | 250,050 | 11,714 | 24,251 | 88,310 | 1,216,590 | 38,914 |
| Virginia | 14,413,679 | 4,266,985 | 806,234 | 367,473 | 45,443 | 2,568,516 | 352,922 | 299,718 | 667,243 | 6,768,459 | 809,720 |
| Washington | 23,522,830 | 8,141,913 | 1,309,848 | 682,370 | 355,780 | 4,076,567 | 189,211 | 362,847 | 674,627 | 10,347,927 | 956,422 |
| West Virginia | 2,280,374 | 706,597 | 103,307 | 78,783 | 26,436 | 305,843 | 29,461 | 16,565 | 81,361 | 1,147,946 | 119,989 |
| Wisconsin | 12,039,351 | 5,053,329 | 1,016,939 | 435,473 | 92,808 | 2,188,268 | 145,937 | 304,895 | 539,282 | 4,460,888 | 336,865 |
| Wyoming | 2,292,862 | 571,490 | 76,320 | 89,811 | 46,897 | 225,664 | 12,503 | 4,177 | 65,478 | 1,313,696 | 182,013 |

1. Total outdoor recreation activities includes core activities, supporting activities, and activities with secondary production that are designated as outdoor recreation.

U.S. Bureau of Economic Analysis

Table 3. Value-Added Outdoor Recreation, by State, Selected Industries, 2024
 ([Thousands of dollars])

| | Total outdoor recreation industries | Private industries | Manufacturing | Retail trade | Finance, insurance, real estate, rental, and leasing | Arts, entertainment, and recreation | Accommodation and food services | All other private industries | Government |
|----------------------|-------------------------------------|--------------------|-------------------|--------------------|--|-------------------------------------|---------------------------------|------------------------------|-------------------|
| United States | 696,658,032 | 664,605,244 | 91,342,337 | 169,058,533 | 25,527,298 | 76,707,125 | 97,727,345 | 204,242,606 | 32,052,788 |
| Alabama | 7,311,563 | 6,949,610 | 979,516 | 2,563,459 | 303,961 | 412,230 | 1,004,945 | 1,685,499 | 361,953 |
| Alaska | 3,780,503 | 3,265,272 | 104,121 | 501,303 | 106,987 | 212,966 | 544,610 | 1,795,285 | 515,231 |
| Arizona | 15,391,986 | 14,694,288 | 1,346,525 | 4,028,493 | 739,030 | 1,378,947 | 2,690,113 | 4,511,180 | 697,698 |
| Arkansas | 4,957,494 | 4,727,502 | 850,916 | 1,466,419 | 158,667 | 249,160 | 627,161 | 1,375,179 | 229,993 |
| California | 87,868,369 | 83,125,551 | 11,581,452 | 19,282,160 | 1,992,982 | 11,674,054 | 12,451,856 | 26,143,047 | 4,742,817 |
| Colorado | 18,127,399 | 16,688,407 | 1,053,234 | 3,678,129 | 686,835 | 2,680,238 | 3,068,308 | 5,521,663 | 1,438,992 |
| Connecticut | 6,023,367 | 5,809,126 | 548,175 | 1,563,604 | 308,626 | 895,859 | 819,346 | 1,673,516 | 214,241 |
| Delaware | 1,774,305 | 1,694,572 | 196,936 | 533,358 | 170,072 | 119,125 | 379,123 | 295,958 | 79,734 |
| District of Columbia | 1,769,102 | 1,614,532 | 5,565 | 275,756 | 16,546 | 277,248 | 729,668 | 309,749 | 154,570 |
| Florida | 65,260,485 | 62,980,586 | 2,130,271 | 13,400,590 | 3,236,269 | 10,867,589 | 11,791,444 | 21,554,423 | 2,279,899 |
| Georgia | 20,696,409 | 20,077,676 | 2,297,900 | 5,170,926 | 586,575 | 1,508,104 | 2,445,141 | 8,069,030 | 618,733 |
| Hawaii | 7,190,762 | 6,930,357 | 111,707 | 1,170,418 | 213,913 | 532,822 | 1,937,409 | 2,964,088 | 260,406 |
| Idaho | 4,514,570 | 4,248,781 | 474,732 | 1,254,813 | 201,086 | 476,971 | 715,839 | 1,125,340 | 265,790 |
| Illinois | 26,373,115 | 24,730,345 | 3,350,147 | 5,422,904 | 912,830 | 2,549,432 | 3,080,988 | 9,414,044 | 1,642,769 |
| Indiana | 17,118,694 | 16,801,418 | 9,077,422 | 2,869,402 | 267,837 | 925,872 | 964,246 | 2,696,639 | 317,277 |
| Iowa | 5,874,165 | 5,637,930 | 1,071,335 | 1,704,584 | 256,649 | 630,817 | 385,911 | 1,588,634 | 236,235 |
| Kansas | 5,115,795 | 4,849,418 | 1,252,678 | 1,358,867 | 215,480 | 316,039 | 490,633 | 1,215,721 | 266,377 |
| Kentucky | 6,360,454 | 6,065,653 | 925,066 | 1,909,582 | 155,116 | 342,054 | 1,063,744 | 1,670,091 | 294,801 |
| Louisiana | 9,953,883 | 9,547,088 | 3,220,445 | 2,271,577 | 207,636 | 664,337 | 848,748 | 2,334,345 | 406,795 |
| Maine | 3,933,037 | 3,826,326 | 349,764 | 941,751 | 381,164 | 287,632 | 1,275,697 | 590,318 | 106,710 |
| Maryland | 10,562,753 | 9,705,692 | 580,062 | 2,722,422 | 414,477 | 1,659,064 | 1,363,012 | 2,966,655 | 857,061 |
| Massachusetts | 14,559,322 | 14,150,751 | 1,621,997 | 2,835,986 | 679,565 | 1,756,072 | 2,466,461 | 4,790,670 | 408,571 |
| Michigan | 15,090,189 | 14,662,895 | 1,901,752 | 4,805,244 | 989,163 | 1,437,834 | 1,630,876 | 3,898,026 | 427,294 |
| Minnesota | 13,940,241 | 13,149,992 | 2,540,953 | 3,165,033 | 536,211 | 1,319,404 | 1,071,725 | 4,516,666 | 790,250 |
| Mississippi | 4,237,093 | 4,059,163 | 1,046,164 | 1,315,046 | 124,889 | 278,509 | 389,497 | 905,058 | 177,930 |
| Missouri | 10,670,678 | 10,167,625 | 1,573,757 | 3,025,272 | 405,656 | 1,268,619 | 1,085,673 | 2,808,648 | 503,053 |
| Montana | 3,829,625 | 3,637,825 | 427,770 | 781,369 | 142,439 | 356,771 | 855,910 | 1,073,566 | 191,800 |
| Nebraska | 3,726,021 | 3,540,032 | 764,481 | 928,090 | 178,101 | 322,785 | 326,007 | 1,020,568 | 185,989 |
| Nevada | 8,416,105 | 7,956,125 | 302,574 | 1,807,489 | 235,116 | 1,586,578 | 1,357,977 | 2,666,391 | 459,980 |
| New Hampshire | 4,218,188 | 4,122,342 | 338,275 | 910,454 | 276,556 | 671,632 | 1,175,504 | 749,921 | 95,846 |
| New Jersey | 16,162,003 | 15,486,975 | 1,487,499 | 4,216,590 | 747,770 | 2,015,829 | 1,608,793 | 5,410,494 | 675,028 |
| New Mexico | 3,616,097 | 3,089,624 | 184,779 | 931,944 | 151,559 | 359,854 | 717,654 | 743,834 | 526,474 |
| New York | 37,253,819 | 35,436,333 | 1,701,291 | 8,773,806 | 1,845,677 | 4,921,512 | 6,900,133 | 11,293,914 | 1,817,486 |
| North Carolina | 17,765,924 | 16,964,696 | 2,650,001 | 4,590,763 | 817,235 | 1,768,152 | 2,475,873 | 4,662,672 | 801,228 |
| North Dakota | 1,798,144 | 1,649,685 | 150,510 | 516,858 | 51,496 | 109,316 | 284,518 | 536,987 | 148,460 |
| Ohio | 20,077,099 | 19,132,577 | 4,126,802 | 5,446,849 | 808,748 | 2,119,029 | 1,758,995 | 4,872,154 | 944,522 |
| Oklahoma | 6,103,282 | 5,799,811 | 646,168 | 1,941,828 | 171,019 | 410,446 | 461,027 | 2,169,323 | 303,470 |
| Oregon | 8,999,697 | 8,300,861 | 857,980 | 2,396,183 | 242,596 | 933,296 | 1,465,070 | 2,405,736 | 698,836 |
| Pennsylvania | 20,377,451 | 19,857,038 | 3,002,687 | 5,609,854 | 812,487 | 2,925,781 | 2,000,378 | 5,505,851 | 520,413 |
| Rhode Island | 2,134,161 | 2,080,848 | 142,047 | 480,181 | 113,094 | 213,893 | 601,095 | 530,538 | 53,313 |
| South Carolina | 10,157,449 | 9,773,468 | 1,218,815 | 2,679,744 | 407,788 | 806,858 | 2,508,267 | 2,151,996 | 383,981 |
| South Dakota | 2,081,381 | 1,955,130 | 130,154 | 596,960 | 63,099 | 168,945 | 454,536 | 541,436 | 126,251 |
| Tennessee | 15,575,893 | 15,056,869 | 1,687,254 | 3,903,750 | 306,948 | 2,220,764 | 3,343,496 | 3,594,657 | 519,023 |
| Texas | 59,438,205 | 57,505,557 | 13,054,836 | 14,426,192 | 1,504,380 | 4,662,794 | 5,301,878 | 18,555,477 | 1,932,647 |
| Utah | 9,745,452 | 9,236,567 | 1,551,277 | 2,191,912 | 327,286 | 1,046,672 | 1,254,000 | 2,865,420 | 508,885 |
| Vermont | 2,177,207 | 2,128,952 | 129,921 | 417,259 | 194,376 | 186,641 | 758,430 | 442,325 | 48,256 |
| Virginia | 14,413,679 | 13,473,024 | 1,235,948 | 3,903,533 | 396,503 | 1,349,917 | 2,088,367 | 4,498,756 | 940,655 |
| Washington | 23,522,830 | 22,403,002 | 2,598,312 | 8,102,486 | 532,123 | 1,449,663 | 2,477,310 | 7,243,108 | 1,119,828 |
| West Virginia | 2,280,374 | 2,127,174 | 133,589 | 734,346 | 115,332 | 143,016 | 314,526 | 686,365 | 153,200 |
| Wisconsin | 12,039,351 | 11,635,331 | 2,177,738 | 3,129,335 | 749,962 | 1,064,851 | 1,372,869 | 3,140,576 | 404,020 |
| Wyoming | 2,292,862 | 2,094,843 | 449,039 | 403,660 | 67,388 | 171,133 | 542,556 | 461,067 | 198,020 |

Note. The estimates are based on the 2017 North American Industry Classification System.

U.S. Bureau of Economic Analysis

Table 4. Employment, Outdoor Recreation, by State, Selected Industries, 2024

| | Total outdoor recreation industries | Private industries | Manufacturing | Retail trade | Finance, insurance, real estate, rental, and leasing | Arts, entertainment, and recreation | Accommodation and food services | All other private industries | Government |
|----------------------|-------------------------------------|--------------------|----------------|------------------|--|-------------------------------------|---------------------------------|------------------------------|----------------|
| United States | 5,244,804 | 5,075,626 | 291,620 | 1,758,058 | 44,250 | 1,015,366 | 1,096,381 | 869,951 | 169,178 |
| Alabama | 71,755 | 69,721 | 6,032 | 29,652 | 485 | 9,538 | 15,568 | 8,446 | 2,034 |
| Alaska | 24,458 | 22,238 | 267 | 5,146 | 213 | 3,428 | 6,117 | 7,067 | 2,220 |
| Arizona | 118,672 | 115,099 | 3,811 | 38,140 | 1,254 | 21,104 | 30,421 | 20,369 | 3,573 |
| Arkansas | 43,384 | 42,165 | 3,833 | 16,781 | 242 | 5,330 | 9,995 | 5,984 | 1,219 |
| California | 589,354 | 565,923 | 26,174 | 186,951 | 4,467 | 121,778 | 125,701 | 100,852 | 23,432 |
| Colorado | 137,762 | 130,756 | 4,543 | 36,539 | 1,544 | 31,678 | 32,466 | 23,986 | 7,006 |
| Connecticut | 50,275 | 49,085 | 2,405 | 20,314 | 560 | 10,846 | 8,917 | 6,043 | 1,189 |
| Delaware | 16,706 | 16,333 | 436 | 6,153 | 131 | 2,486 | 5,635 | 1,492 | 373 |
| District of Columbia | 13,657 | 12,116 | (D) | 2,705 | 35 | 1,628 | 5,499 | (D) | 1,540 |
| Florida | 508,656 | 500,088 | 10,674 | 132,152 | 4,185 | 130,905 | 122,153 | 100,019 | 8,569 |
| Georgia | 168,231 | 164,685 | 11,520 | 55,979 | 1,348 | 28,257 | 33,910 | 33,671 | 3,546 |
| Hawaii | 51,118 | 49,839 | (D) | 13,306 | 461 | 6,520 | 17,239 | (D) | 1,279 |
| Idaho | 39,228 | 37,911 | 3,510 | 12,026 | 306 | 8,113 | 9,077 | 4,879 | 1,318 |
| Illinois | 179,162 | 169,064 | 9,332 | 63,858 | 1,821 | 29,546 | 30,229 | 34,278 | 10,098 |
| Indiana | 110,044 | 108,044 | 35,999 | 31,061 | 674 | 13,350 | 14,695 | 12,265 | 2,000 |
| Iowa | 47,807 | 46,420 | 6,374 | 18,798 | 416 | 7,902 | 6,920 | 6,010 | 1,387 |
| Kansas | 39,828 | 38,323 | 3,359 | 15,831 | 286 | 6,178 | 7,276 | 5,393 | 1,505 |
| Kentucky | 56,360 | 54,966 | 3,490 | 21,856 | 356 | 8,717 | 13,346 | 7,201 | 1,394 |
| Louisiana | 60,462 | 58,629 | 2,538 | 23,071 | 420 | 7,804 | 12,564 | 12,232 | 1,833 |
| Maine | 32,037 | 31,456 | 1,785 | 9,818 | 307 | 5,508 | 11,224 | 2,814 | 581 |
| Maryland | 85,083 | 81,372 | 2,250 | 31,682 | 646 | 18,231 | 15,894 | 12,669 | 3,711 |
| Massachusetts | 107,987 | 105,385 | 4,966 | 36,424 | 992 | 23,739 | 20,518 | 18,746 | 2,602 |
| Michigan | 124,965 | 122,224 | 7,305 | 50,239 | 1,464 | 24,749 | 21,899 | 16,568 | 2,741 |
| Minnesota | 99,145 | 95,988 | 7,629 | 33,881 | 784 | 20,532 | 15,018 | 18,144 | 3,157 |
| Mississippi | 36,605 | 35,531 | 3,273 | 14,924 | 206 | 4,239 | 7,503 | 5,386 | 1,075 |
| Missouri | 90,581 | 87,539 | 7,260 | 32,768 | 789 | 16,799 | 16,265 | 13,658 | 3,042 |
| Montana | 32,094 | 31,210 | 1,149 | 8,392 | 282 | 5,924 | 10,496 | 4,967 | 884 |
| Nebraska | 30,234 | 29,313 | 2,554 | 10,635 | 262 | 5,840 | 5,030 | 4,992 | 921 |
| Nevada | 60,742 | 58,376 | 1,314 | 17,592 | 434 | 12,753 | 13,841 | 12,442 | 2,366 |
| New Hampshire | 33,313 | 32,832 | 1,328 | 10,985 | 362 | 7,823 | 8,764 | 3,570 | 482 |
| New Jersey | 128,138 | 123,994 | 4,574 | 48,822 | 1,295 | 29,693 | 19,509 | 20,101 | 4,144 |
| New Mexico | 31,454 | 29,572 | 642 | 10,664 | 201 | 4,776 | 9,691 | 3,598 | 1,882 |
| New York | 264,639 | 250,852 | 9,901 | 90,276 | 1,999 | 46,152 | 57,194 | 45,330 | 13,687 |
| North Carolina | 155,462 | 151,342 | 7,494 | 55,292 | 1,172 | 31,172 | 33,842 | 22,370 | 4,120 |
| North Dakota | 15,511 | 14,454 | 372 | 5,772 | 82 | 2,395 | 3,415 | 2,418 | 1,057 |
| Ohio | 153,614 | 148,616 | 11,758 | 54,863 | 1,930 | 31,706 | 26,100 | 22,259 | 4,998 |
| Oklahoma | 50,325 | 49,069 | 2,348 | 20,098 | 503 | 7,656 | 8,598 | 9,866 | 1,256 |
| Oregon | 76,063 | 72,913 | 6,030 | 24,562 | 439 | 12,866 | 18,020 | 10,996 | 3,150 |
| Pennsylvania | 176,752 | 172,665 | 12,410 | 63,362 | 1,579 | 43,982 | 27,738 | 23,594 | 4,087 |
| Rhode Island | 20,505 | 20,185 | 573 | 5,462 | 176 | 3,933 | 7,418 | 2,623 | 320 |
| South Carolina | 92,135 | 90,021 | 6,537 | 29,199 | 564 | 15,968 | 27,099 | 10,654 | 2,114 |
| South Dakota | 18,816 | 18,111 | 942 | 6,789 | 112 | 3,131 | 4,990 | 2,147 | 705 |
| Tennessee | 114,070 | 111,509 | 5,917 | 36,913 | 764 | 21,212 | 30,626 | 16,077 | 2,562 |
| Texas | 402,103 | 392,285 | 19,106 | 155,448 | 3,794 | 70,164 | 67,703 | 76,070 | 9,818 |
| Utah | 75,182 | 71,792 | 4,787 | 19,720 | 667 | 15,973 | 15,905 | 14,740 | 3,390 |
| Vermont | 16,682 | 16,407 | 715 | 4,901 | 212 | 2,207 | 6,305 | 2,067 | 275 |
| Virginia | 126,038 | 121,016 | 5,512 | 44,925 | 977 | 24,477 | 25,263 | 19,862 | 5,022 |
| Washington | 129,088 | 123,582 | 5,603 | 44,273 | 827 | 22,169 | 22,870 | 27,840 | 5,506 |
| West Virginia | 21,936 | 21,056 | 734 | 9,238 | 130 | 3,069 | 4,774 | 3,111 | 880 |
| Wisconsin | 100,139 | 98,069 | 9,695 | 35,526 | 982 | 18,947 | 18,594 | 14,325 | 2,070 |
| Wyoming | 16,545 | 15,487 | 361 | 4,296 | 112 | 2,472 | 6,547 | 1,699 | 1,058 |

(D) Data are suppressed to avoid disclosure of confidential information.

Note. The estimates are based on the 2017 North American Industry Classification System.

U.S. Bureau of Economic Analysis

Table 5. Compensation, Outdoor Recreation, by State, Selected Industries, 2024
 [(Thousands of dollars)]

| | Total outdoor recreation industries | Private industries | Manufacturing | Retail trade | Finance, insurance, real estate, rental, and leasing | Arts, entertainment, and recreation | Accommodation and food services | All other private industries | Government |
|----------------------|-------------------------------------|--------------------|-------------------|-------------------|--|-------------------------------------|---------------------------------|------------------------------|-------------------|
| United States | 324,291,599 | 296,169,425 | 28,367,332 | 74,321,855 | 4,392,901 | 48,816,965 | 47,591,283 | 92,679,089 | 28,122,174 |
| Alabama | 3,410,495 | 3,122,550 | 404,754 | 1,140,368 | 40,003 | 301,579 | 504,348 | 731,498 | 287,945 |
| Alaska | 1,953,600 | 1,606,255 | 22,288 | 255,042 | 13,217 | 147,216 | 299,159 | 869,333 | 347,345 |
| Arizona | 7,546,063 | 6,990,724 | 476,322 | 1,765,348 | 118,866 | 1,098,380 | 1,385,121 | 2,146,687 | 555,339 |
| Arkansas | 2,277,467 | 2,091,133 | 330,099 | 684,760 | 16,804 | 181,430 | 307,777 | 570,263 | 186,335 |
| California | 41,958,176 | 37,554,724 | 3,160,429 | 8,093,714 | 404,535 | 7,135,583 | 6,629,830 | 12,130,633 | 4,403,453 |
| Colorado | 9,405,523 | 8,224,202 | 378,134 | 1,682,485 | 166,208 | 1,593,722 | 1,582,656 | 2,820,997 | 1,181,321 |
| Connecticut | 2,783,362 | 2,601,472 | 238,776 | 761,296 | 86,217 | 452,933 | 382,664 | 679,586 | 181,891 |
| Delaware | 821,723 | 749,527 | 48,056 | 261,201 | 12,102 | 92,558 | 211,509 | 124,101 | 72,196 |
| District of Columbia | 1,036,705 | 922,250 | (D) | 138,748 | 4,348 | 232,171 | 368,339 | (D) | 114,455 |
| Florida | 33,236,092 | 31,451,579 | 892,064 | 6,070,111 | 381,259 | 7,767,823 | 5,764,812 | 10,575,510 | 1,784,512 |
| Georgia | 10,131,171 | 9,619,482 | 1,003,190 | 2,255,297 | 125,446 | 1,203,344 | 1,266,361 | 3,765,844 | 511,689 |
| Hawaii | 3,604,594 | 3,395,370 | (D) | 575,033 | 29,041 | 337,242 | 998,847 | (D) | 209,224 |
| Idaho | 2,105,744 | 1,905,441 | 266,688 | 539,973 | 22,136 | 284,522 | 316,169 | 475,953 | 200,303 |
| Illinois | 12,338,773 | 10,801,816 | 1,197,335 | 2,443,914 | 229,413 | 1,454,785 | 1,378,451 | 4,097,918 | 1,536,957 |
| Indiana | 6,887,173 | 6,623,314 | 3,145,895 | 1,278,795 | 58,720 | 550,007 | 503,231 | 1,086,666 | 263,860 |
| Iowa | 2,503,319 | 2,309,045 | 552,458 | 738,153 | 40,341 | 225,311 | 211,793 | 540,989 | 194,275 |
| Kansas | 2,055,130 | 1,838,434 | 295,931 | 610,495 | 24,315 | 197,630 | 229,771 | 480,292 | 216,696 |
| Kentucky | 2,844,623 | 2,622,811 | 314,272 | 875,633 | 29,886 | 319,895 | 451,204 | 631,921 | 221,812 |
| Louisiana | 3,500,614 | 3,180,796 | 393,212 | 955,908 | 31,084 | 340,191 | 426,413 | 1,033,988 | 319,818 |
| Maine | 1,740,489 | 1,652,508 | 203,238 | 435,531 | 25,407 | 191,352 | 548,490 | 248,490 | 87,981 |
| Maryland | 5,048,494 | 4,335,300 | 167,226 | 1,224,970 | 72,134 | 791,988 | 695,776 | 1,383,206 | 713,193 |
| Massachusetts | 7,092,357 | 6,703,488 | 730,604 | 1,426,405 | 133,965 | 1,167,223 | 1,077,442 | 2,167,849 | 388,868 |
| Michigan | 6,924,848 | 6,548,060 | 769,974 | 2,125,703 | 126,307 | 940,627 | 806,856 | 1,778,593 | 376,787 |
| Minnesota | 6,380,418 | 5,761,978 | 885,727 | 1,350,492 | 82,421 | 872,168 | 562,704 | 2,008,466 | 618,440 |
| Mississippi | 1,691,191 | 1,556,421 | 284,665 | 578,479 | 14,480 | 106,518 | 211,438 | 360,841 | 134,770 |
| Missouri | 5,152,495 | 4,721,678 | 682,205 | 1,377,088 | 68,363 | 755,100 | 638,937 | 1,199,985 | 430,818 |
| Montana | 1,867,112 | 1,730,002 | 117,057 | 382,755 | 17,507 | 279,554 | 477,647 | 455,482 | 137,110 |
| Nebraska | 1,666,726 | 1,523,457 | 283,665 | 439,819 | 21,563 | 203,685 | 165,115 | 409,610 | 143,269 |
| Nevada | 3,930,275 | 3,566,108 | 102,200 | 769,198 | 35,243 | 744,719 | 676,451 | 1,238,297 | 364,167 |
| New Hampshire | 1,813,281 | 1,742,563 | 155,903 | 458,592 | 39,955 | 286,967 | 384,488 | 416,658 | 70,718 |
| New Jersey | 7,922,031 | 7,274,080 | 515,456 | 1,849,152 | 158,761 | 1,489,749 | 877,611 | 2,383,351 | 647,951 |
| New Mexico | 1,671,939 | 1,347,683 | 45,717 | 443,327 | 16,275 | 191,755 | 363,406 | 287,203 | 324,256 |
| New York | 19,005,171 | 16,375,038 | 716,943 | 3,823,635 | 251,928 | 3,095,823 | 3,187,156 | 5,299,553 | 2,630,133 |
| North Carolina | 8,463,727 | 7,829,632 | 670,526 | 2,173,510 | 114,098 | 1,380,838 | 1,227,476 | 2,263,184 | 634,095 |
| North Dakota | 805,677 | 688,048 | 41,888 | 234,681 | 6,246 | 75,888 | 114,222 | 215,123 | 117,630 |
| Ohio | 8,627,589 | 7,794,683 | 1,070,573 | 2,284,387 | 217,807 | 1,292,348 | 887,239 | 2,042,329 | 832,906 |
| Oklahoma | 2,688,869 | 2,472,834 | 228,728 | 838,959 | 41,372 | 294,777 | 272,907 | 796,091 | 216,034 |
| Oregon | 4,777,146 | 4,171,085 | 449,891 | 1,175,063 | 35,295 | 508,282 | 759,628 | 1,242,926 | 606,061 |
| Pennsylvania | 9,500,801 | 8,977,309 | 1,081,857 | 2,385,197 | 175,245 | 1,808,763 | 1,060,925 | 2,465,322 | 523,492 |
| Rhode Island | 1,071,666 | 1,018,274 | 57,256 | 233,206 | 22,725 | 155,285 | 318,200 | 231,602 | 53,392 |
| South Carolina | 4,730,189 | 4,405,840 | 673,665 | 1,193,730 | 47,566 | 554,876 | 1,025,406 | 910,597 | 324,349 |
| South Dakota | 872,954 | 775,534 | 64,756 | 273,145 | 6,965 | 95,356 | 161,378 | 173,934 | 97,420 |
| Tennessee | 6,206,161 | 5,799,301 | 519,669 | 1,490,656 | 65,996 | 978,204 | 1,195,917 | 1,548,859 | 406,860 |
| Texas | 23,497,934 | 21,848,460 | 2,014,420 | 6,167,604 | 380,450 | 2,957,610 | 2,638,194 | 7,690,182 | 1,649,474 |
| Utah | 4,636,372 | 4,237,715 | 517,397 | 934,955 | 61,346 | 681,457 | 617,808 | 1,424,752 | 398,656 |
| Vermont | 887,995 | 849,441 | 60,642 | 216,467 | 22,832 | 74,108 | 279,560 | 195,832 | 38,553 |
| Virginia | 7,013,303 | 6,252,671 | 357,078 | 1,759,019 | 92,803 | 978,961 | 1,000,161 | 2,064,649 | 760,631 |
| Washington | 10,548,924 | 9,539,217 | 609,672 | 3,198,075 | 84,332 | 994,950 | 1,069,510 | 3,582,678 | 1,009,707 |
| West Virginia | 1,005,864 | 890,403 | 48,379 | 355,229 | 10,929 | 91,689 | 152,982 | 231,195 | 115,461 |
| Wisconsin | 5,749,107 | 5,412,993 | 1,046,702 | 1,411,820 | 99,868 | 768,573 | 628,872 | 1,457,158 | 336,113 |
| Wyoming | 900,150 | 756,695 | 39,840 | 184,734 | 8,776 | 91,450 | 288,924 | 142,971 | 143,455 |

(D) Data are suppressed to avoid disclosure of confidential information.

Note. The estimates are based on the 2017 North American Industry Classification System.

U.S. Bureau of Economic Analysis